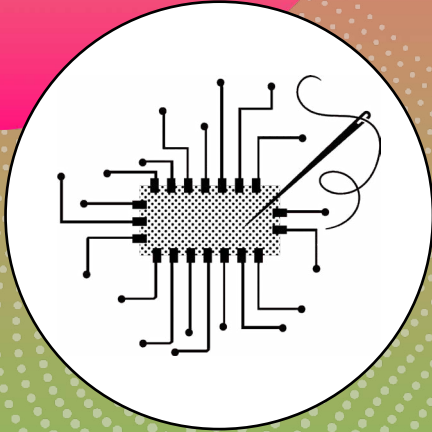


PRELIMINARY PROGRAM

PARIS / HYBRID 20 APRIL 2024

FULL PROGRAM TO FOLLOW

Symposium on Fashion Communication for Socio- Ecological Transformation



How can we harness fashion's immense cultural storytelling power for wellbeing, dignity, and equity?

Which forms of fashion communication have the potential to deeply connect us to each other?

If it were up to you, what could fashion communication *really* do?

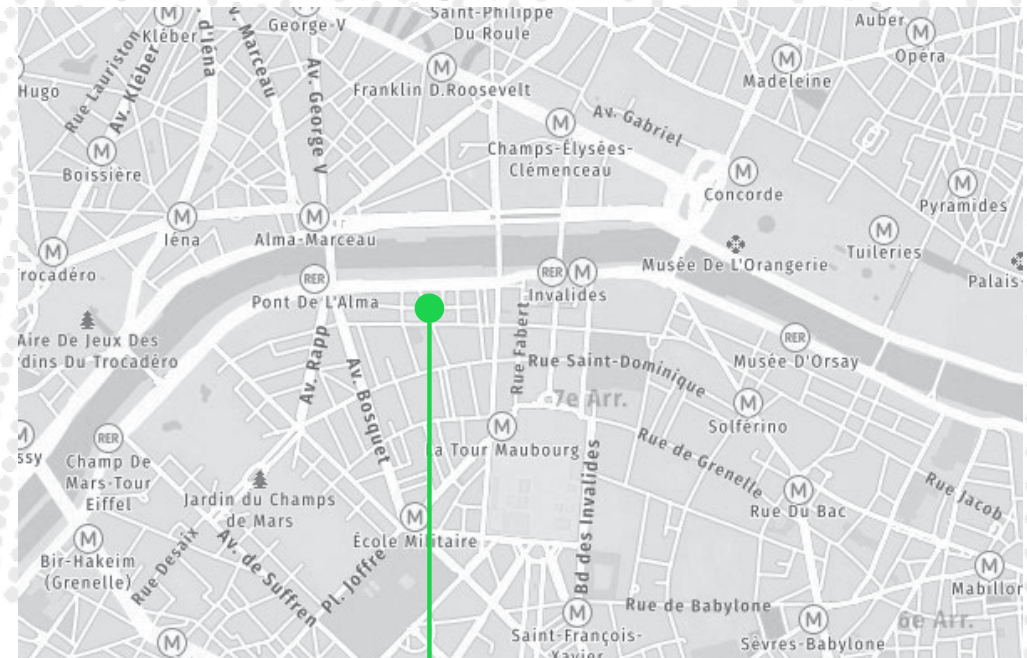
Join us for the Symposium on Fashion Communication for Socio-Ecological Transformation, a first-of-its-kind event to bring together multiple voices across education, the fashion industry, civil society, and more.

Together, we will share work to inspire, provoke, and lead practice in this urgent, emerging field. During this day of community and exchange, we invite you into a dynamic and de-hierarchized atmosphere of co-learning and critical thinking to collectively develop practices that redefine the future of fashion communication.

It is free and open to all.

REGISTER HERE

WHERE TO FIND US



The American University of Paris
6 rue du Colonel Combes, 75007

PUBLIC TRANSPORTATION NEAR CAMPUS

Buses: 28, 42, 49, 63, 69, 80, 92

Métro: La Tour-Maubourg, Ecole Militaire, Alma-Marceau, Invalides

R.E.R: C - Pont de l'Alma-Marceau

SYMPOSIUM

SCHEDULE

MORNING

TIME	EVENT	FACILITATOR
9:30-10	Check-In + Coffee + Community	
10-10:15	Welcome	
10:15-10:30	Connect + Converse	
10:30-11:15	Framing the Field	Panelists: Rachel Arthur, Stephanie Barker Fry, Louise Xin, and Aditi Mayer Facilitated by Elsa Darlington
11:15-11:30	Coffee Break	
11:30-13:00	Workshop 1: <i>Sustainable Fashion Communications Playbook</i>	Rachel Arthur and Sophie Barr
	Workshop 2: <i>Communications for Cultural Sustainability</i>	Michelle Doyle and Beste Bonnard
	Workshop 3: <i>Garment Meditation</i>	Fiona Schlumberger
	Workshop 4: <i>Towards an Anti-Racist Lexicon of Fashion: Open Online Workshop</i>	Tanveer Ahmed
13:00-14:30	Community Luncheon	

AFTERNOON

TIME	EVENT	FACILITATOR
14:30-14:45	Meditation + Re-Centering	Alexandra Jones
14:45-15:20	Student Innovation Showcase	Cloud Dare, Constança Dias Goulart de Menezes Coelho, Kathryn Galloway <i>More to be announced soon</i>
15:30-17:00	Workshop 5: <i>Be An Eco-Conscious Fashion Influencer</i>	Amélie Deloche and Madeline Czarnik
	Workshop 6: <i>Queer Semiotics in Fashion & DIY Eleganza Extravaganza</i>	Theodoor Johannes and Syed Zaman
	Workshop 7: <i>Embroidery As A Language</i>	Sara Wynn
	Workshop 8: <i>Open Online Workshop</i>	TBC
17:00-17:15	Coffee Break	
17:15-18:00	Possibilities in Practice: Exploratory Sessions	Panelists: Amélie Deloche, Theodoor Johannes, Victoire Satto, Aditi Mayer, Sophie Barr, & Naydeline Mejia Facilitated by Michelle Doyle
18:00-19:00	Reflections + Apéro	



SYMPOSIUM

CONTRIBUTORS



TANVEER AHMED

WORKSHOP FACILITATOR

Tanveer Ahmed (she/her) has taught fashion design for over 20 years and is senior lecturer in Fashion and Race at Central Saint Martins, and also course development lead for a new MA Fashion and Anthropology at London College of Fashion. Tanveer's research recognises the urgent need to explore alternative justice-oriented forms of fashion design by centring plural fashion narratives inspired by anti racism, pre-colonial dress forms and anti-capitalist concepts of fashion. Tanveer's PhD titled 'Pluriversal Fashions: Towards an Anti-Racist Fashion Design Pedagogy' investigated how white normativity works to racially hierarchise fashion design epistemologies and used alternative decolonial feminist frameworks to counter dominant exclusionary definitions of fashion design.



SOPHIE BARR

PANELIST + WORKSHOP CO-FACILITATOR + FACULTY ADVISOR

Sophie Barr is the Course Leader for the BA (Hons) Critical Practice in Fashion Media at London College of Fashion. With over a decade of experience in creative higher education in the UK, she brings a wealth of expertise cultivated during her previous career in film and media. Sophie is committed to reshaping the landscape of fashion communication in higher education through her teaching, scholarship and knowledge exchange projects that centre racial, social and climate justice.



RACHEL ARTHUR

PANELIST + WORKSHOP FACILITATOR

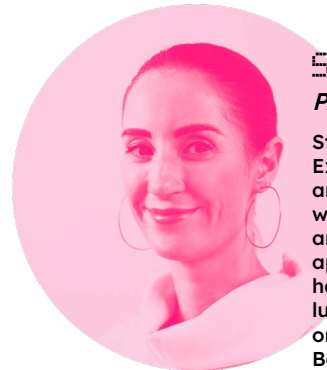
Rachel Arthur is a sustainability strategist and writer driving systems change within the fashion industry. She has dedicated her career to transformation; tracking and interpreting signals of change, and working with businesses on implementation. As UNEP's advocacy lead for sustainable fashion, she focuses on narrative shift as a lever for reducing overconsumption; exploring greenwashing, redirecting aspiration and the power of citizen action. She has also worked with Textile Exchange, the British Fashion Council and Google, and by background is an award-winning business journalist. In 2023, Rachel was named a sustainability thought leader in the Vogue Business 100 Innovator list.



BESTE BONNARD

WORKSHOP FACILITATOR

Beste Pekoz Bonnard transitioned from law to pursue her passion for sustainable living and plant-based practices. Trained in natural dyeing and eco-printing through ethnobotanical classes at Lille University, she refined her craft under grand masters, establishing her marque "Beste". Today, she conducts workshops across Europe, revitalizing natural dye traditions. She teaches at Mimar Sinan Fine Arts University in Istanbul and Normandy high schools, and manages "La Micro Ferme des 1000 Couleurs", a natural dye farm. Author of a Rustica-published book on natural dye & eco-print, Beste operates her studio in Cherbourg/Normandy, hosting workshops and research endeavors in natural dyeing and eco-printing.



STEPHANIE BARKER-FRY

PANELIST + FACULTY ADVISOR

Stephanie Barker Fry is a Senior Lecturer and Knowledge Exchange Lead at London College of Fashion's School of Media and Communication, where she oversees academic partnerships with global organisations that generate co-created knowledge and outcomes that benefit people and planet. With a strategic approach to PR and communication across the fashion industry, she has worked as a consultant for almost two decades, establishing luxury brands, start-up platforms, media groups and non-profit organisations. Both as a practitioner and in her academic work, Barker-Fry has explored fashion public relations from an inclusive perspective by evaluating the impact and benefits of global communities through fashion strategies for both brands and society.



AMELIE DELOCHE

PANELIST + WORKSHOP FACILITATOR

Amélie Deloche is co-founder of the Paye ton Influence collective and is working on the ecological transition of the influencer marketing sector. She is committed on a daily basis to changing the imaginations and narratives conveyed by commercial influencers, with the aim of anchoring them in the current context of ecological urgency.

A circular portrait of Theodoor Johannes, a man with glasses and a mustache, wearing a plaid shirt, set against a background of pink and red floral patterns.

THEODOOR JOHANNES

PANELIST + WORKSHOP FACILITATOR

Theodorus Johannes (they/them) is a storyteller, filmmaker, and researcher with a focus on fashion and textiles as a powerful form of communication. Their work explores themes of identity and authenticity, often centering around community, folklore, and needlework. Since the onset of the covid-19 pandemic, Theodoor has co-facilitated the Queer Needlework Circle, an independent group of LGBTQIA+ textile-needleworkers who gather in incidental crafting circles.

A circular portrait of Alexandra Jones, a woman with long blonde hair, wearing a light-colored shirt, set against a background of green floral patterns.

ALEXANDRA JONES

MEDITATION FACILITATOR

Alexandra is a meditation guide and yoga instructor rooted in Tibetan Buddhism, holding an MA in Yoga Studies from Loyola Marymount University. Her extensive training, spanning India to California, includes Yoga Therapy and Mindfulness for Social Change. Alexandra cultivates inclusive spaces, from private and group sessions to university courses, blending her teaching expertise with a professional background in wellness communication and visual design. She's passionate about making spirituality accessible using art and language as entry points into present moment awareness. She is currently pursuing an MA in Global Communications at AUP, exploring innovative ways to translate ancient practices for modern life. Her research delves into integrating Buddhist philosophies into fashion for enhanced personal and collective wellbeing.

A circular portrait of Aditi Mayer, a woman with long dark hair, wearing a light-colored top, set against a background of pink floral patterns.

ADITI MAYER

PANELIST

Aditi Mayer is a multi-hyphenated storyteller whose mediums include film, photography, journalism, and creative direction. Her work has blossomed into a storytelling studio weaving narratives that span climate, craft, and culture— producing editorial to branded content. Since 2014, Aditi's thought leadership has examined the fashion industry through a lens of social and environmental justice, creating a robust speaking resume that spans fashion weeks globally to academia. From features in Vogue to National Geographic, Aditi is known for marrying the worlds of art, industry, and education— all with a socially conscious slant.

A circular portrait of Victoire Satto, a woman with glasses and long dark hair, wearing a striped shirt, set against a background of green floral patterns.

VICTOIRE SATTO

PANELIST

Victoire Satto is the Founder & CEO of The Good Goods. The leading French media organization specializes in evidence-based sustainable transformation of the fashion industry and our consumer habits. Satto works with fashion and textile brands to monitor impacts and solutions that transform value chains, making this information accessible to consumers. She is passionate about building bridges between disciplines and connections between human beings. Satto formally held a career as a radiologist and is also a podcaster, speaker, collage artist, and founding member of the Circular Fashion Federation.

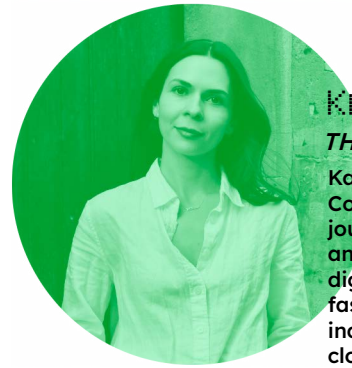
A circular portrait of Louise Xin, a woman with long dark hair, wearing a light-colored top, set against a background of pink floral patterns.

LOUISE XIN

PANELIST

Born in China, raised in Sweden, and currently based in Paris, Louise Xin is a self-taught, award-winning fashion designer, creative director and the founder of Scandinavia's first rental-only, non-sale couture brand, Louise Xin Couture. She was selected by the European Parliament as a Sakharov fellow for her linking of humanitarian work and fashion design and made history by hosting the first-ever fashion show inside the Parliament in March 2023, raising awareness about forced labour in the fashion industry. Xin has delivered lectures, speaking for the UN, TEDx, and Spotify, and has participated in exhibitions held in museums, art galleries, and luxury malls.

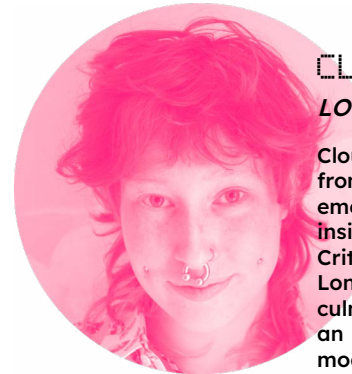
STUDENT INNOVATION SHOWCASE



KATHRYN GALLOWAY

THE AMERICAN UNIVERSITY OF PARIS

Kathryn Galloway is currently finishing her MA in Global Communications at AUP. She holds a BA in professional journalism and fashion studies from the University of Minnesota and has worked extensively in fashion communication and digital marketing. At present, she is working to produce a fashion storytelling publication that seeks to improve the way individuals perceive, engage with, and communicate about clothing. In a world where fashion is too often synonymous with disposability and conformity, the publication will stand as an alternative narrative by empowering individuals to become active participants in the fashion chain; to view themselves not as consumers of cloth, but as storytellers, historians, and stewards of the garments they wear.



CLOUD DARE

LONDON COLLEGE OF FASHION

Cloud Dare is a Queer multidisciplinary creative working from London in community organisation regarding climate emergency. Their history as a professional tailor provided unique insight into human-object relationships whilst undertaking Critical Practice for Fashion Media and Communications at London College of Fashion for their undergraduate study. The culmination of their BA research is in Scavenger-Crafting as an actionable methodology for forging relationship-oriented modes of living within a dying planet. Their work activating this field branches broadly, seeping into as many access points as possible, including performance art, academic text, primary school teaching, Queer event organisation, poetry, film and Drag.

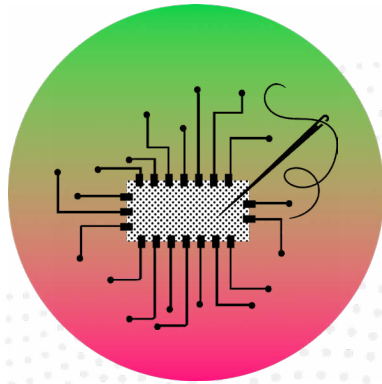


**CONSTANCA DIAS GOULART DE
MENEZES COELHO**

LONDON COLLEGE OF FASHION

Constança De Menezes is a fashion media practitioner and a current student in Critical Practice in Fashion Media at the University of the Arts London, London College of Fashion. Her work centers around exploring the intersection of fashion and localism. Through artistic direction and performative pieces, she strives to ignite public consciousness about the need for decentralization and the establishment of local fashion ecosystems.

MORE STUDENTS TO BE ANNOUNCED SOON



SYMPOSIUM ORGANIZERS

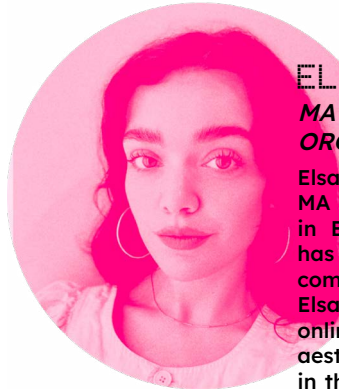
The Symposium on Fashion Communication for Socio-Ecological Transformation is a student led and organized event with the support of faculty from The American University of Paris and London College of Fashion.



MADLINE CZARNIK

***AUP ALUMNI, WORKSHOP FACILITATOR,
ORGANIZATION COMMITTEE MEMBER***

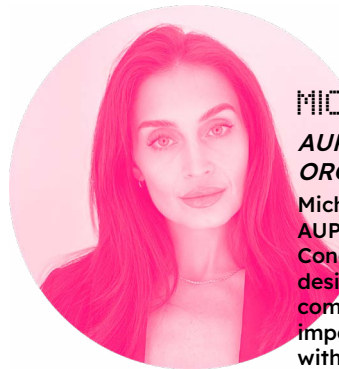
Maddie Czarnik is a Creative Project Manager specializing in Sustainable Phygital Marketing & Consulting based in Paris for the last seven years. A recent Masters graduate at l'Institut Supérieur des Arts Appliquées with a double degree in Luxury Management & Marketing and Écoresponsibility. She is also a graduate from the American University of Paris with a bachelors in Fashion Activism encompassing the environment, anthropology, business, and fashion under one degree; one semester spent at the London College of Fashion studying Media and Communications in Fashion.



ELSA DARLINGTON

***MA STUDENT AT AUP, PANEL MODERATOR,
ORGANIZATION COMMITTEE MEMBER***

Elsa Darlington is a current graduate student, completing her MA in Global Communications at AUP, with a Bachelor of Arts in English Literature from The University of Edinburgh. She has a professional background in public relations, strategic communications, journalism, and fashion media editorship. Elsa's research interests include the intersection of gender and online cultures, and her thesis centres on taste expression and aesthetics as a means of community construction and belonging in the digital public sphere. She has produced writing on topics including de-growing the fashion industry, slow design, and an extended multimedia project; 'Signs of Wear: Fashioning Memory', exploring the relationship between recollection and 'worn' clothing.



MICHELLE DOYLE

***AUP ALUMNI, PANEL MODERATOR,
ORGANIZATION COMMITTEE MEMBER***

Michelle Doyle earned her MA in Global Communications from AUP in 2023, focusing on textile impact and cultural sustainability. Conducting her thesis research in India, she collaborated with designers and educators in Auroville and Jaipur, exploring communication practices for the social, ecological, and cultural impact of fashion materials. Currently, Michelle is collaborating with organizations focused on driving change in the fashion industry and beyond. She serves as the Sustainability Programme Manager for the Council on Sustainable Fashion and Design of Grenada, and contributes as a Communications Associate and Project Coordinator with the Cultural Sustainability Academy in Romania.



KATHRYN GALLOWAY

**MA STUDENT AT AUP, STUDENT PRESENTOR,
ORGANIZATION COMMITTEE MEMBER**

Kathryn Galloway is currently finishing her MA in Global Communications at AUP. She holds a BA in professional journalism and fashion studies from the University of Minnesota and has worked extensively in fashion communication and digital marketing. At present, she is working to produce a fashion storytelling publication that seeks to improve the way individuals perceive, engage with, and communicate about clothing. In a world where fashion is too often synonymous with disposability and conformity, the publication will stand as an alternative narrative by empowering individuals to become active participants in the fashion chain; to view themselves not as consumers of cloth, but as storytellers, historians, and stewards of the garments they wear.



SARA WYNN

**AUP ALUMNI, WORKSHOP FACILITATOR,
ORGANIZATION COMMITTEE MEMBER**

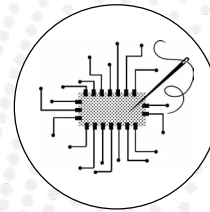
Sara Wynn holds a Bachelor of Fine Arts in Textile Design from Savannah College of Art and Design, complemented by a Master of Arts in Global Communications in Fashion from The American University of Paris. With a solid foundation in woven textiles, design, and craftsmanship, Sara is driven by a desire to redefine and innovate various modes of thinking and communication within the realm of fashion. Her passion for education and advocacy in the field is evident, particularly in her dedication to promoting sustainability and ethical practices within the textile industry.



NAYDELINE MEJIA

**MA STUDENT AT AUP, PANELIST,
ORGANIZATION COMMITTEE MEMBER**

Naydeline Mejia is a journalist, copywriter, and current MA student in Global Communications at AUP with a focus on fashion communications. She holds a BA in Journalism and Creative Writing from CUNY - Baruch College and has a professional background in fashion retail, marketing, brand consulting, and magazine journalism. Naydeline has contributed to publications such as Women's Health, Cosmopolitan, Teen Vogue, MISSION, and NPR, to name a few. Her research interests include the relationship between urban communities, hip-hop and high fashion, the practice of aspirational dressing, fashion as a social or group identifier, and fashion activism. Originally from New York City, Naydeline now makes Paris her home.



WITH SUPPORT FROM



FIONA SCHLUMBERGER

**MA STUDENT AT AUP, WORKSHOP
FACILITATOR, ORGANIZATION COMMITTEE MEMBER**

Fiona Schlumberger is a communications specialist and current MA student in Global Communications at AUP. She holds a BA in Political Science from Concordia University and has a professional background in education, journalism, and strategic communications for international development. In her work with international civil society organizations, she has developed locally-adapted community engagement strategies and communication campaigns for social change. Past research interests include identity-building, digital media, visual culture, socio-political infrastructures for fashion sustainability, and intergenerational fashion knowledge exchange. She is currently writing a thesis on applying Buddhist ethics to behavior change communications for ethical and sustainable fashion consumption.



SOPHIE BARR

**PANELIST + WORKSHOP CO-LEADER +
FACULTY ADVISOR**

Sophie Barr is the Course Leader for the BA (Hons) Critical Practice in Fashion Media at London College of Fashion. With over a decade of experience in creative higher education in the UK, she brings a wealth of expertise cultivated during her previous career in film and media. Sophie is committed to reshaping the landscape of fashion communication in HE through her teaching, scholarship and knowledge exchange projects that centre racial, social and climate justice.



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MARINE CHALEROIX

FACULTY ADVISOR

Marine Chaleroix is a visiting lecturer at AUP since September 2023. She is a PHD student at the University of Angers, working on women's emancipation in the fashion press during the 1920's and 1960's. She teaches fashion history in several other schools like Modspe or EFAP and supervises final projects for Master's degree at IFM (Institut français de la Mode) and École nationale des arts décoratifs.



SOPHIE KURKDJIAN

FACULTY ADVISOR

Sophie Kurkdjian has been teaching cultural and social history of clothing and fashion at AUP since September 2020. In 2018, she created the research network Culture(s) de Mode in collaboration with the Ministry of Cultural Affairs of France. This network of more than 350 members brings together various fashion players (researchers, designers, museum curators, archivists, journalists, students, etc.) and aims to develop research around fashion in France. Kurkdjian completed her PhD in 2013 on the history of fashion press and publishers in the early 20th century. She is currently working on the history of work and female workers in the clothing and fashion industry between 1880 and 1940.



RENATE STAUSS

FACULTY ADVISOR

Dr Renate Stauss is assistant professor and program coordinator of Fashion Studies at The American University of Paris in the Department of Communication, Media and Culture. As a lecturer in fashion theory, and cultural and critical studies she has been working at several universities in London and Berlin since 2003: Central Saint Martins, Goldsmiths College, and the Berlin University of the Arts, where she remains an associate lecturer. She was part of the faculty at the Royal College of Art in London in the Department of Critical Studies for ten years. The focus of her teaching and scholarship lies on the sociology and politics of fashion and dress. Renate has published in the areas of fashion studies and pedagogy. Research interests include fashion and protest, dress as therapy (PhD, 2017) the perception and potential of fashion, the emergence of fashion theory, and fashion education – how we learn and teach fashion. She is the co-founder of The Multilogues on Fashion Education, and Fashion is a great teacher – The fashion education podcast and platform.



SYED ZAMAN

**WORKSHOP FACILITATOR, STUDENT
COORDINATOR**

Syed Zaman, a graduate student in Global Communications at the American University of Paris, is currently pursuing studies in various facets of the global fashion industry—encompassing historical, curatorial, psychological, social, and environmental dimensions. Drawing from his experience as an academic, creativity, and wellness coach, he immerses himself in research and practice with a commitment to exploring the boundless realms of expression and human potential—integrating elements of expressive therapies into his scholarly pursuits. Passionate about conscious living and consumption, he seeks to understand and promote sustainable practices within the fashion landscape.

WE LOOK FORWARD
TO WELCOMING
YOU IN PARIS OR
ONLINE!

